



2023-2024 Advertising Rates and Specifications

This year's program prints in black and white only. Ads can be submitted in hard copy format, camera ready, at the correct size. They can also be submitted as JPEG, TIFF or PDF files at 300 dpi or greater. Please note width and height designations. Ads submitted with width and height switched will be charged at the rate for the next larger size.

Sizes and Rates

Ad	Size	Rate
	Width X Height	
Full Page	7 3/4 X 10 1/2	\$1,350
Half Page	7 3/4 X 5 1/4	\$ 800
Quarter Page	2 X 5 1/4	\$ 425
Eighth Page	2 X 2	\$ 275

I/we agree to purchase an advertisement in the TACOMA YOUTH SYMPHONY ASSOCIATION season program to be distributed at 4 concerts during the 2023-2024 concert season, 3 Tacoma Youth Symphony concerts in the Rialto Theater and 1 organization wide concert in the Pantages Theater that will reach approximately 1,200 people. The advertiser will provide artwork/copy no later than September 29, 2023. The Tacoma Youth Symphony Association reserves the right to limit the size and content of ads.

Contact Person _____

Company Name _____

Address _____

City, State, Zip _____

Phone Number _____ Email Address _____

Ad Size _____ Price _____

Authorized by _____ Signature _____